



SEPTEMBER 15, 2016 THE SEEBOTH

Join us for our 4th Annual Event!

This FREE event features live performance, sustainable cuisine from local restaurants, free beer and a silent auction.



Who will be there?

- Developer & Contractors (9.63%)
- Corporate Executives (33.69%)
- Architects & Designers (10.16%)
- Manufacturing/Engineering (14.44%)
- Municipality/Gov./Nonprofit (18.18%)
- Waste/Recycling (4.28%)
- Friends of WasteCap (9.63%)

WHY

## WasteCap

- 1.236 billion pounds of construction & demolition waste diverted from landfills
- 215.2 pounds per person in Wisconsin
- 515 miles worth of dumpsters placed end to end
- 235,451 trees saved by recycling wood and cardboard construction

Demolition projects currently achieving an average 88% recycling rate!

# Sponsorship Opportunities

## PRESENTING SPONSOR \$7500

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Highly customized to the sponsor's specific needs, including:

- Premium logo placement and recognition in signage, advertising & media for ALL WasteCap events
    - Exclusive opportunity to speak or be recognized by speaker at events
      - VIP seating, parking & hospitality at events
    - Exclusive logo placement on registration pages
  - Feature in newsletter with distribution to 2800 readers
    - WasteCap Membership
  - Unlimited choice of a la carte sponsorship opportunities
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- Prominent logo placement and recognition in event signage, advertising & media for 2 events
- WasteCap Membership
- Choice of two a la carte sponsorship opportunities
- Feature in newsletter with distribution to 2800 readers

\$5000 helps keep an entire house out of the landfill



- Logo placement and recognition in all event signage, advertising & media for 1 event
- WasteCap Membership
- Choice of one a la carte sponsorship opportunity
- Feature in blog post

\$2500 provides 16 people with a full day of workforce training



- Logo placement and recognition in all event signage, advertising & media for 1 event
- WasteCap Membership
- Choice of one a la carte sponsorship opportunity

\$1500 employs 3 trainees to salvage 12 houses

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## A LA CARTE \$500 (\$250 WasteCap Members)



Beer Sponsor



Entertainment Sponsor



Wine Sponsor



Registration Sponsor



Silent Auction Sponsor



Printed Materials Sponsor

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Contact Martha Cannon at [mcannon@wastecap.org](mailto:mcannon@wastecap.org) to sponsor this event and be seen as an environmental leader.