



Membership Levels and Opportunities

	BRONZE \$1,000	SILVER \$2,500	GOLD \$5,000	EMERALD \$7,500	BENEFACTOR \$10,000
General Opportunities					
Member recommended at the preferred client resource.					
One discounted waste audit.					
One discounted C&D waste management project.					
Free employee enrollment in WasteCap's retail store loyalty program.					
Marketing Opportunities					
Logo printed in WasteCap's Sustainable Resource Directory Books of WI.					
Hyperlinked company logo featured on WasteCap's member page.					
Quarter page ad printed in Sustainable Resource Directory Books of WI.					
Half page ad printed in Sustainable Resource Directory Books of WI.					
Full page ad printed in Sustainable Resource Directory Books of WI.					
Press releases authored, promoted and distributed by WasteCap					
Company logo featured in the WasteCap annual video.					
Marketing materials of choice included in Emerald Evening "Goodie Bag"					
"Shout out" via Facebook Live at WasteCap events					
Sponsorship/Event Opportunities					
Discounted event sponsorship opportunities					
Free company employee admission to WasteCap forums.					
Complimentary Emerald Evening tickets					
Complimentary Emerald Evening event sponsorship					
Preferential speaking opportunities at WasteCap events.					
Presenting sponsor at a WasteCap event, excluding Emerald Evening.					
Social Media Opportunities					
Social media promotion.					
Tweet Chats hosted by WasteCap.					
Blog Opportunities					
Blog post on topic of choice quoting member as the subject matter expert.					
Blog post featuring your company					
Newsletter Opportunities					
Recent accomplishments highlighted in the "Client News" section					
Member chosen article featured within the "Industry News" section.					
Blog post showcased as the featured article.					